

Curriculum vitae

PERSONAL INFORMATION

Nancy Alaa Eldin Mohamed Hamouda



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ADDITIONAL INFORMATION

Education

Ph.D. Business Administration, Marketing.

Mansoura University (Egypt), 2024.

MSc. Business administration, **Mansoura University (Egypt), 2019.**

BSc. Business administration, **Mansoura University (Egypt), 2014.**

Teaching & Work Experience

Lecturer of Business Administration, Mansoura University, **2024- Present.** (Full Time)

Assistant Lecturer of Business Administration, Mansoura University, **2019 - 2024.**

Demonstrator of Business Administration, Mansoura University, **2014 - 2019.**

Training Courses

Fundamentals of Digital Transformation Certificate, Center of Knowledge and e-Services, Mansoura University.

TOEFL (ITP) with score "580" from Amid-east, Cairo.

ICDL (International Certificate) from Scientific Computing Center (SCC), Mansoura university.

(Communication Skills in Teaching Patterns, Quality Standards in Teaching Process, Organizing Scientific Conferences, Time and Meetings Management, Using Technology in Teaching and Presentation Skills, Managing and indexing references electronically, Scholarships and the nature of studying abroad, Credit hours system, Fighting corruption) from University Development Center "UDC", Mansoura University, from March 2016 to February 2020.

IT Skills

Microsoft Office (including Excel Analysis Tool Pack), ICDL certificate.

SPSS.

Structural Equation Modelling (AMOS, PLS-SEM).