



Samaa Mohamed Abou El-Naga

cell: 01025406016 - 057/2243099

Date of Birth: 27/11/2001

Address: Damietta, Egypt

e-mail: samaamohamad27@gmail.com

LinkedIn: <https://www.linkedin.com/in/samaa-mohamad>

Career objective:

I am looking for an entry-level role in a prestigious organization where I can develop new skills, broaden my knowledge, apply my expertise to create real value, and tackle various challenges to start my career.

Education:

- **Bachelor's Degree in Management (English section)**
Faculty of Business Administration, Horus University, Egypt. (October 2020 – July 2024)
- **General grade:** Excellent with Honor (95.33%)
- **Cumulative GPA:** 3.95 (Graduated second in my class)

Graduation project:

- Title: The Relationship Between Content Marketing and Brand Loyalty.
- Grade: Excellent.

Courses:

- Seminar on How to Create a Product Strategy by Ahmed Abu Bakr, September 2024
- Workshop on the Stock Exchange, Its Financial Instruments, and How to Invest Right by Ibrahim Kamal, September 2024
- The Second Employment Forum for the Faculty of Business Administration, Horus University, Egypt, September 2024
- Training Course Titled "Are You Ready to Shine?" by Ahmed Awara, September 2024
- Information About 21st Century Skills Needed by Engineers by Mohamed Abdelmoneim Othman, September 2024
- The First Employment Forum for the Faculty of Business Administration, Horus University, Egypt, August 2023
- Egypt Entrepreneurship Summit at Horus University, December 2022
- Conference on How to Prepare Yourself for the Banking Market by Dr. Emad Kattara, November 2022

Training:

- Online Summer Internship at CIB Bank, July 2022
- Summer Internship at Damietta Port, August 2021

Extracurricular activates:

- Member of the Marketing Team, Enactus, Horus University, October 2022 – February 2023

Technical skills:

- Microsoft Office Suite.
- SPSS
- QM

Languages:

- Arabic: mother tongue.
- English: Very Good.

Personal skills:

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|----------------------|---------------------------|
| ▪ Critical thinking. | ▪ Problem solving. |
| ▪ Dependability. | ▪ Team player. |
| ▪ Flexibility. | ▪ Strong work ethic. |
| ▪ Good communicator. | ▪ Emotional intelligence. |
| ▪ Adaptability. | ▪ Time management. |

Reference:

- **TA. Yomna Gadelhaq**
Assistant Lecturer, Horus University, Egypt
Cell: 01060715579
Email: yashraf@horus.edu.eg
- **TA. Taghreed Hamdy**
Assistant Lecturer, Horus University, Egypt
Cell: 01015196852
Email: thamdy@horus.edu.eg