



HEBATALLA E. ELBIALY

Assistant Professor (Lecturer) – Business Administration in Finance

01063077765

Egypt – Mansoura

heba.emad2011@gmail.com



PERSONAL INFORMATION

- Place and Date of Birth : Saudi Arabia – 29/11/1990
- Nationality : Egyptian
- Address : In front of a mosque of sea-Belqas- -Dakhilia



EDUCATION

- PhD** in Business administration (Finance), Mansoura University (2019:2023).
-**Dissertation title:** “Factors Affecting Capital Structure Decisions: A Comparative Study of Listed Firms in Egypt and Nigeria”
- Pre-PhD in Finance (2016):(2017).
- Master** in Business administration (Finance) , Mansoura University (2013):(2016).
-**Thesis title:** “The impact of social responsibility on financial performance of companies–Applied on the chemicals sector companies ”
- Premaster in Business administration ,Grade: Good (2011):(2012).
- Bachelor of Commerce, Mansoura university ,English section Business administration ,Grade: Good (76.06%) From (2008) to (2011).



SCIENTIFIC RESEARCH

- The impact of social responsibility on financial performance of companies–Applied on the chemicals sector companies
- Cash holdings and financial performance: An applied study on non-financial companies listed on the Egyptian Stock Exchange.
- Factors Affecting Capital Structure Decisions: A Comparative Study of Listed Firms in Egypt and Nigeria.



TRAINING SESSION

- TOEFL Preparation Course - Statistical Analysis Technique
- Forex Trading - Research Ethics
- Constructive Assessment for Learning (DAAD)
- Public speaking (DAAD) - Quantative Analysis Training
- Stock Market - HR crash Course
- International Computer Driving License -Business Development crash course
- Derivatives Markets
- Data Science (IBM) -Artificial Neural Network for Regression
- Data challenger Track (Egypt FWD) -Business Online Seminars
- American English Online Courses -ITI
- EBI Financial Literacy Program



PERSONAL SKILLS

- Communication skills. - Disaster Risk Management course.
- Time management skills.
- Public speaking skills. -Written and Oral presentation techniques.
- Management Consulting Skills.
- Cross-cultural management.



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ONLINE CONFERENCES

- (2021): Recruitment Challenges & Future of Jobs in the African Continent .
- (2021): Addressing the protection gap for pandemic risk (OECD).
- (2021): The future vision of African agriculture and its role in supporting the intra-trade agreement and promoting development.“ (International African).
- (2021): Workshop on Marketing and business development for medical and pharmacy students and Fresh graduates on the African continent.
- (2021): The role of African rapprochement in supporting entrepreneurship projects. in the continent.
- (2021): Prospects and opportunities for construction & real estate on the African continent.
- (2021): The future of intra-African trade ... between reality and ambitions.
- (2021): Financial inclusion and its role in serving Egyptian and African business community .
- (2021): The role of African banks in cooperation with governments and private sectors to achieve the vision of the African continent 2063 .
- (2021): Rethinking Debt: Financing the Future Amid Crisis (World bank).
- (2021): contemporary issues on Islamic finance and Banking (Indonesia) .
- (2021): 2nd conference for Delta university on Managing financial and managerial risks in light of the Pandemic COVID_19 .
- (2020): 1st conference for Tanta university on Scientific Research in Confrontation of COVID-19 and Future of the World after this Pandemic COVID_19.



LEARNING COURSES

- Cryptocurrencies.
- Data science, Machine Learning, Data Analysis, Python & R.
- Quantative analysis training.
- Time series analysis and forecasting with python.
- Machine learning & Data science A-Z: Hands-on python 2021.



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LEARNING COURSES

▪ **Corporate Finance**

- Corporate Finance Foundations
- Finance Foundations: Corporate Governance
- Master Key Financial Analyst Skills
- Excel for Corporate Finance Professionals
- Financial Modeling Foundations
- Understanding Capital Markets
- The Data Science of Economics, Banking, and Finance
- Accounting Foundations: Global Finance and Accounting
- Finance for Non-Financial Managers
- Corporate Finance: Robust Financial Modeling
- Finance Foundations: Risk Management
- Financial Modeling and Forecasting Financial Statements
- Finance Foundations: Business Valuation
- Managerial Finance Foundations
- Behavioral Finance Foundations
- Running a Profitable Business: Understanding Financial Ratios
- Financial Basics Everyone Should Know
- Foundations of Working Capital Management
- Getting Started with Python for Finance
- Running a Profitable Business: Understanding Cash Flow
- SQL for Finance Professionals
- Reading Corporate Financial Statements
- Foundations of Business Banking
- Financial Analysis: Making Business Projections
- Accounting Foundations: Statement of Cash Flows
- Excel: Analyzing and Visualizing Cash Flows
- Excel for Banking Professionals
- Algorithmic Trading and Finance Models with Python, R, and Stata Essential Training
- Financial Forecasting with Big Data
- Virtual Investing in Real Estate
- Data, Economic Modeling, and Forecasting with Stata
- Finance Strategies for Business Leaders
- The Top Skills Finance Professionals Have Right Now



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Learning Courses

- **Cryptocurrency**
 - Cryptocurrency Foundations
 - Learning Bitcoin and Other Cryptocurrencies
 - Blockchain Basics
 - Blockchain: Beyond the Basics
 - AI in Fintech Essential Training
 - Foundations of Decentralized Finance
- **Small Business Finance**
 - Finance Essentials for Small Business
 - Taxes for Small Business
 - Revenue, Staffing, and Expense Models Explained
 - Get Funded to Grow Your Business
 - Pre-investing: Before Investing in Real Estate
 - Real Estate: Estimating Repair Costs
 - How to Protect Business Profits in a Financial Downturn
 - Introduction to Commercial Real Estate Analysis
 - Managing Your Finances as a Creator
 - Freelancing Foundations
 - Freelancing Tips
 - Freelancing and Consulting in User Experience
 - Foundations of Raising Capital
 - Economics for Everyone: Housing Markets in Crisis
 - Work smarter and increase rates
 - Credit Secrets for Entrepreneurs
- **Personal Finance**
 - Personal Finance Tips Weekly
 - Excel for Corporate Finance Professionals
- **Teaching Skills**
 - Teaching Techniques: Blended Learning
 - Learning How to Increase Learner Engagement
 - Essential New Skills in Learning & Development
 - How to Design and Deliver Training Programs
 - Teaching with Technology
 - Learning about the magic of story telling in teaching
- **Corporate Training**
 - Foundations of Corporate Training
 - Build a Company Learning and Development Program
 - Train the Trainer
 - Corporate Instruction Foundations



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Work Experience

- Lecturer of Business and Economics at Heliopolis university



LANGUAGES

- **Arabic** (The mother tongue or bilingual proficiency).
- **English** (Advanced C1 or bilingual proficiency).
- **French** (Beginner level A1 or elementary proficiency).
- **Germany** (Beginner level A1 or elementary proficiency).